

## **WS25 – P and MS, Responsible Management and Democracy**

### **Session 1**

#### **The Chinese vision**

- The Market Economy and Cultural Differences : Managing the transition
- Balancing business, employees and society
- Ensuring the survival of small businesses that lack sufficient financial and human resources
- Promoting greater responsibilities for women in the economy and society

#### **The European questions addressed to Chinese**

- What does the switch from public to private entail ?
- Regulation and Transition: what should the rules be?
- Differences in Management Methods, Organisation, Decision making and Performance between the Public and Private Sector.
- How, and according to what criteria do young graduates choose their first job and first (private or public) company?

## Session 2

### The European vision

- Continuing to build and strengthen EUROPE
- Making the Lisbon Strategy successful and combining competitiveness with solutions.
- Promoting responsible management in Europe, with consideration for human rights and managers' freedom of expression
- Strengthening the Cologne process for higher education in Europe

### The Chinese questions addressed to Europeans

- The State's governing role
- What role would Chinese managers and businesses play in multinational businesses set up in China?
- To what extent does the state intervene in business operations?

## **Session 3**

### **The convergences between the European and Chinese society**

- Very similar business organisation models
- The need to modernise State enterprises
- Corporate social responsibility is equally important in China and Europe
- Businesses must improve transparency as well as social dialogue and the recognition of diverging opinions among players
- Younger generations with similar demands
- Identical problems with the environment, pollution

### **The divergences between the European and Chinese society**

- China has a very recent management history
- Employers sometimes accomplish more than managers
- Incomplete regulation of business environment
- Individual rights for workers
- In Europe, workers are more independent and adept at taking initiatives

## Session 4

### Acting together on common challenge

- Strengthening social dialogue, exchanges and joint-management
- Combining technological and social innovations
- Promoting social dialogue as a guide for democracy
- Working together to create new management models for an uncertain future
- Creating an executive and management network to promote responsible management worldwide
- Perhaps creating a CHINA CADRES program modeled after Europe's EUROCADRES